

Global Leadership Conference

Next Generation Global Leadership:
Rising to the Equity Diversity and Inclusion
Challenge Locally and Globally

July 7, 2022 | 9am-2pm PT / 12-5pm ET
1 Day Virtual Experience
Register at DeEttaJones.com/virtual-conference



DeEtta Jones

NEXT GENERATION
GLOBAL LEADERSHIP

WHAT YOU WILL EXPERIENCE

DeEtta Jones | NEXT GENERATION
GLOBAL LEADERSHIP

Register at DeEttaJones.com/virtual-conference



- Practical and insightful tips on how to activate EDI locally and globally
- Discuss root causes and implications from a structural point-of-view
- Receive downloadable real-world tips for each topic and session
- Ideal for people who manage diverse teams or have direct EDI/DEI responsibilities
- Executives, directors, managers, EDI/DEI leaders, HR specialists



5

sessions involving presentations, breakout sessions, panel discussions, interactive dialogue, and networking sessions.

MAIN DISCUSSION TOPICS

DeEtta Jones | NEXT GENERATION
GLOBAL LEADERSHIP

Register at DeEttaJones.com/virtual-conference

- What global forces in society and the marketplace today are shaping EDI post-2020?
- Does your EDI strategy and practice account for both local and global cultural differences?
- Are you confident in engaging in critical intercultural dialogues to build relationships?
- What is the future of EDI in organizations?



- State of EDI in Global Organizations Today
- Next Generation Leadership
- Building Trust Across Cultures
- Glocalization: Approaching Global Talent Management and EDI for Local Relevance and Global Integration
- Finding Common Ground: How to Engage in Critical Intercultural Dialogue to Strengthen Relationships
- The Future of Global Work and EDI



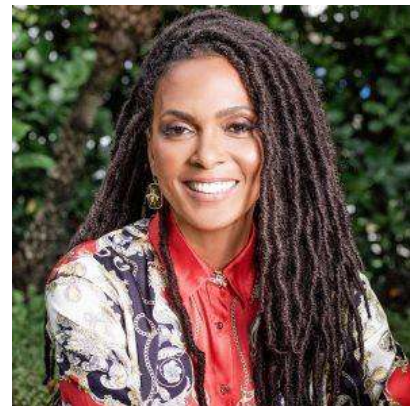
AGENDA AT A GLANCE

DeEtta Jones | NEXT GENERATION
GLOBAL LEADERSHIP

Register at DeEttaJones.com/virtual-conference

Session One | 9-10am PT

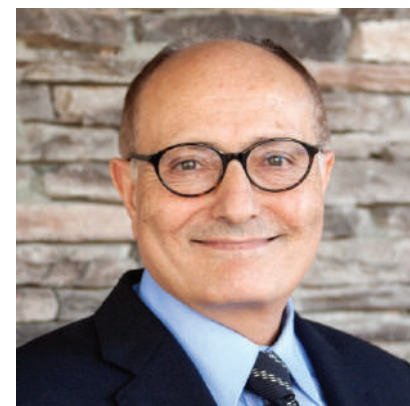
It's been 2 years since the world turned upside down. People in leadership positions—executives, directors, managers, EDI/DEI and HR specialists have been inundated with unprecedented challenges, and opportunities, including the potential to have meaningful impact at both local and global levels. This session provides an overview of the landscape - the global forces in society and the marketplace today that are shaping EDI post 2020. You'll then hear a fascinating keynote presentation by Dr. Mansour Javidan, an international thought leader, GLOBE research director, distinguished professor of global leadership and creator of the Global Mindset Inventory, on new research findings across the world on how trust is built in different cultures.



State of Equity Diversity & Inclusion (EDI) in Global Organizations Today

Speaker: DeEtta Jones

Founder and CEO of DeEtta Jones and Associates



Keynote: New Research on Building Trust Across Cultures

Speaker: Dr. Mansour Javidan

Garvin Distinguished Professor and Director of Najafi Global Mindset Institute at Thunderbird School of Global Management

Interactive Dialogue

Session Two | 10-11:10am PT

Global leadership is often framed as work that occurs with diverse peoples across borders with less focus on the EDI opportunities and challenges locally. This session will bring together both the local and global lens on working with diverse others and provide insights on how EDI can be better integrated across organizations with global reach.



Glocalization: Approaching Global Talent Management and EDI for Local Relevance and Global Integration

Speaker: Jennie Walker, Ph.D.

Executive Vice President, Strategy and Global Leadership Development

Leadership Perspectives on Glocalization

Panel Discussion



Thais Compoint

Diversity & Inclusion Lead
Award Winning TEDx Speaker
Gilead Sciences

To be announced

Roundtable Dialogues

Breakout Facilitators

Interactive Dialogue

AGENDA AT A GLANCE

DeEtta Jones | NEXT GENERATION
GLOBAL LEADERSHIP

Register at DeEttaJones.com/virtual-conference

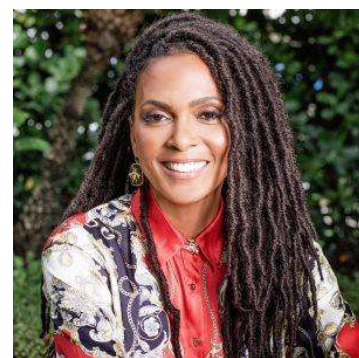
Session Three | 11:10-11:40am PT

This session is a bring your own lunch or coffee break to join in informal networking and conversation with other participants on a topic of interest with a facilitator. The facilitator will guide introductions and conversation starters for rich interaction. There is a specific breakout for those who opted in to the Global Mindset Inventory assessment to debrief and discuss their results.

1. Building Trust Across Cultures

2. Glocalization

3. Global Mindset Inventory Debrief



DeEtta Jones
Founder and CEO



Maggie Cousin, Ed.D.
VP, Client Engagement



Tyler Dzuba
L&D Portfolio Manager and
Senior Consultant

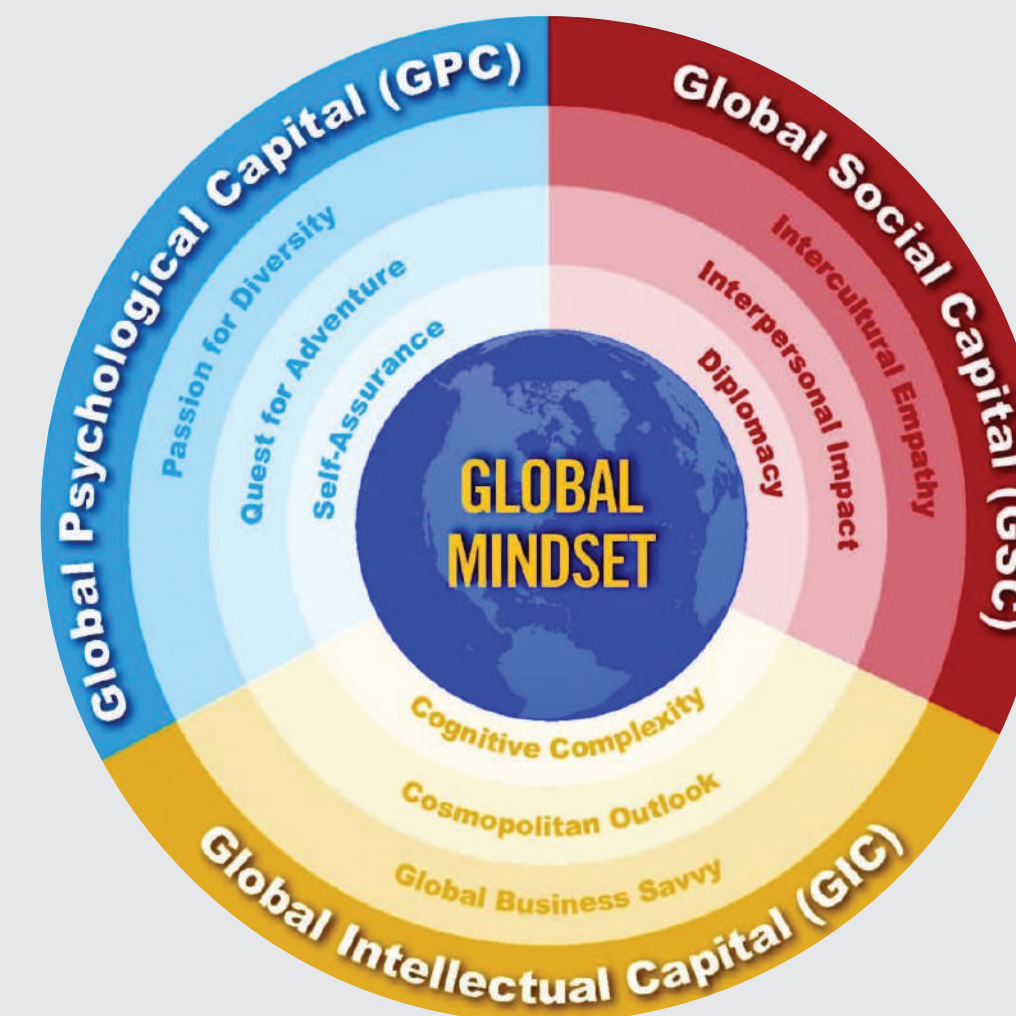


Jerome Offord, Jr., Ph.D.
Chief Human Resources Officer
and Senior Consultant



Jennie Walker, Ph.D.
Executive Vice President, Strategy and
Global Leadership Development

Global Mindset Inventory Assessment



This is a specific breakout for those who opt into the **paid add-on** Global Mindset Inventory Assessment during registration. This group will debrief and discuss their results.

If you're interested in joining, follow these steps at least a week prior to the event:

Go to the
registration
website

Select the
Global Mindset
Inventory
Assessment

Complete
assessment
at least a week
prior to July 7

AGENDA AT A GLANCE

DeEtta Jones | NEXT GENERATION
GLOBAL LEADERSHIP

Register at DeEttaJones.com/virtual-conference

Session Four | 11:40-12:50pm PT

Research finds that while diversity ultimately adds great value to teams and organizations it brings with it differences in beliefs, values, perspectives and styles that necessitate dialogue for understanding. This session explores the cross-cultural communication skills and cultural agility competencies needed to engage in intercultural dialogue that builds bridges of understanding and helps to create common ground for strong working relationships.



Finding Common Ground: How to Engage in Critical Intercultural Dialogue to Strengthen Relationships

Speaker: Melissa Lamson

Leadership and Organizational Development
Consultant with DeEtta Jones and Associates

Roundtable Dialogues

Breakout Facilitators

Leadership Perspectives on Finding Common Ground

Panel Discussion



Derric J. Johnson
Commissioner, Vice President
Los Angeles County
Human Relations Commission

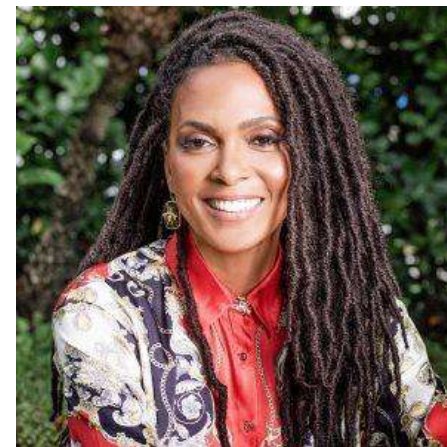


Maggie Sanchez
Global Executive and Project Director,
Entrepreneurship and Equity,
Harvard Business School

Interactive Dialogue

Session Five | 12:50-2pm PT

Equity, diversity and inclusion are conceptualized and managed in different ways across societies. How do organizations with increasingly global scope and geographically dispersed employees and operations navigate this environment? This session explores this question, providing insights and guidance to help leaders at all levels better adjust their proverbial sails for the changes that may lie ahead.



The Future of Global Work and EDI

Speaker: DeEtta Jones

Founder and CEO of
DeEtta Jones and Associates

Leadership Perspectives on the Future of Global Work and EDI

Panel Discussion



Sabrina Prince
EVP
Client Engagement Director
Europe, IPG Health



Won Palisoul, CFE
VP, Societe Generale, Navy Veteran and Former
Special Assistant to the Under Secretary
of Defense for Personnel and Readiness

Interactive Dialogue + Q&A

Closing Message

Survey and Suggestions for Future Topics