

# The Impact Series



The Impact Series is more than professional development—it's a movement toward greater awareness, intentional leadership, and workplace transformation. These **90-minute workshops** are designed to be an ongoing, integrated part of your organization's growth, ensuring that learning is not an event but a continuous practice of evolving, adapting, and leading with purpose. This series provides:

- ✓ **Access for All Employees** to meaningful and applicable professional development.
- ✓ **A Broad Spectrum of Topics** addressing real-world workplace challenges.
- ✓ **Expert Facilitation** that inspires reflection, dialogue, and action.
- ✓ **Practical Application Tools** that connect learning with real-time impact.
- ✓ **Flexible Scheduling** that integrates seamlessly into your organization's rhythm.

## Areas of Focus

The Impact Series is structured around fundamental workplace competencies that transcend industries, geographies, and organizational levels. These four key learning categories build the foundation for sustainable growth:

- 1 Workplace Communication:** Communication shapes relationships, culture, and impact. These workshops equip participants with the skills to communicate with clarity, courage, and connection.
- 2 Personal and Interpersonal Effectiveness:** Self-awareness, adaptability, and presence define exceptional professionals. These workshops cultivate resilience, leadership, and authentic influence.
- 3 Maximizing Team Performance:** Teams thrive on trust, alignment, and shared vision. These workshops provide tools to enhance collaboration, motivation, and collective success.
- 4 Organizational Health:** Organizations flourish when strategy, culture, and leadership are intentionally nurtured. These workshops support sustainable success and adaptive leadership.

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## Impact Measures

The Impact Series fosters meaningful, measurable change. Organizations that commit to this learning journey can expect:

- **More Collaborative Teams** – Stronger **cross-functional relationships** and **smoother workflows**.
- **Healthier Workplace Dynamics** – **Reduced conflict** and improved ability to navigate **difficult conversations**.
- **Higher Engagement & Retention** – A culture of **continuous learning** where employees feel **valued and invested**.
- **Stronger, More Conscious Leadership** – Leaders equipped to **coach, develop,** and inspire with **confidence**.
- **A Deepened Sense of Belonging** – Employees who feel **seen, heard,** and connected to a **shared purpose**.
- **Increased Productivity & Well-Being** – Skills for **stress management, focus,** and sustainable **performance**.
- **Greater Openness to Diverse Perspectives** – A shift from **reaction to reflection,** fostering **innovation and inclusion**.
- **Expanded Leadership Toolkit** – A richer repertoire of strategies to **navigate change and complexity** with intention.
- **Increased Confidence Amid Change** – The ability to **adapt, remain centered,** and lead effectively through uncertainty.



The Impact Series is a catalyst for meaningful change. Ready to create a more conscious, engaged, and resilient workplace? Let's explore how these workshops can be tailored to your organization's needs.

Visit 

[www.DeEttaJones.com](http://www.DeEttaJones.com)



# Learn More About the Workshops

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The Impact Series delivers **practical tools** and **actionable insights** through workshops designed for *immediate application*.

## 1 Workplace Communication

- **Navigating Difficult Conversations:** Gain confidence in approaching challenging discussions with clarity, empathy, and effectiveness.
- **The Art of Listening:** Enhance active listening skills to strengthen relationships and collaboration.
- **Managing Up, Down, and Across:** Develop communication strategies that foster alignment and influence at all levels.
- **Building Psychological Safety Through Communication:** Cultivate trust and open dialogue to create an inclusive, high-performing workplace.
- **Mastering Feedback for Growth:** Learn how to give and receive feedback in ways that inspire development and continuous learning.
- **The Role of Storytelling in Leadership:** Harness the power of storytelling to drive connection, engagement, and culture change.

## 2 Personal and Interpersonal Effectiveness

- **Emotional Intelligence for Workplace Success:** Strengthen self-awareness, empathy, and relationship-building skills.
- **Building Resilience in Uncertain Times:** Develop strategies to navigate stress, change, and workplace demands.
- **The Power of Personal Brand in Leadership:** Clarify and elevate your leadership presence and professional impact.
- **Managing Stress and Avoiding Burnout:** Learn sustainable habits to maintain well-being and performance.
- **Effective Decision-Making Under Pressure:** Develop a values-based approach to making clear, confident decisions.
- **Navigating Workplace Conflict with Confidence:** Transform tension into productive dialogue and solutions.
- **How to Invite and Use Feedback for Professional Growth:** Gain the skills to seek, interpret, and apply feedback for lasting professional growth.
- **Managing Up:** Learn to align with leadership priorities, communicate effectively, and build a strong, productive relationship with your boss.

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## Maximizing Team Performance

- **Leading High-Impact Teams:** Cultivate alignment, accountability, and momentum within your team.
- **Cultivating a Culture of Belonging:** Foster an environment where diverse voices are heard, valued, and empowered.
- **Building Trust in Hybrid and Remote Teams:** Strengthen connection and collaboration in dispersed teams.
- **Coaching for Performance and Growth:** Equip leaders with the skills to mentor and develop their teams effectively.
- **Harnessing the Power of Cross-Functional Collaboration:** Break down silos and promote innovation through teamwork.
- **Leveraging Strengths-Based Leadership:** Identify and activate individual and collective strengths for maximum impact.

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## Organizational Health

- **Creating and Sustaining a Values-Driven Culture:** Align organizational values with daily actions to build a thriving workplace.
- **The Future of Work: Adapting to Workplace Shifts:** Explore emerging trends and strategies for sustaining engagement and motivation.
- **Embedding Learning and Development to Drive Results:** Cultivate a culture of continuous learning that drives business outcomes.
- **Leading Through Change and Transformation:** Strengthen adaptability and leadership presence during times of transition.
- **Aligning Performance Management with Organizational Goals:** Build systems of accountability and growth that align with business strategy.
- **The Role of Leaders in Driving Workplace Well-Being:** Lead with intention to support employee well-being and productivity.

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